

Dear Industry Supplier,

Sales teams are facing travel restrictions, cancelled appointments, cancelled presentations, limited buying and postponed or cancelled tradeshows. **So how do gaming suppliers like you stay in front of qualified, interested customers and prospects?**

You need to let them know you are ready to help them make or save money, ready to provide products, ready to continue or expand your services ... so keep reading.

We've had enormous response to our updated digital campaigns through Tribal Gaming & Hospitality Magazine including our new On Air interviews. <u>View Interviews Here</u> Our subscribers "click to open" our digital materials more than any other because we have been a trusted gaming industry resource for over 20 years, including conferences and tradeshows.

Here are quality digital marketing options (**many that provide you "click through" lists**) that are affordable and customizable to keep you in front of, and connected to, our industry. **Recorded interviews, sales messages, educational articles, sponsorships and advertorials**. There's no other company that has the reach of both Raving and our media outlet, *Tribal Gaming & Hospitality Magazine*.

We have over two decades of direct marketing experience: tap into our skills and our 7000 targeted subscribers.



TG&H On Air Interview – \$2,200

- Highlight your expertise through a planned 5-7 minute interview with TG&H
- Video produced, blasted out to 7000 subscribers and featured on TG&H website for 60 days
- "Click through" list provided to you with name, property, title and email address

VIEW SAMPLE



- Featured article highlighting your expertise on the TG&H website for 60 days written by you or Raving with professional editing
- Article blasted out to 7000 subscribers
- "Click through" list provided to you with name, property, title and email address

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WWW.RLUSERVICES. (866) 309.5300

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Raving On Air Interview AND Direct Eblast – \$4,000

- This is a one-two punch!
- Everything included above for Raving On Air interview and Direct Eblast

VIEW SAMPLE

View Media & Advertising Form

A La Carte Options

Resource Guide Listing – \$500

View the <u>Resource Guide</u>

- Featured weekly on Raving and TG&H newsletters to 7000 subscribers
- Sent out after every webinar and roundtable as a link to 7000 subscribers
- Six month listing

Start Your Resource Guide Listing Now →

Sponsorship of Raving Webinars or Roundtables – \$800

We average 85 registered attendees from 35 different properties

- Welcome intro and your logo on the screen as sponsor
- Your logo as a sponsor on all advance marketing materials
- Banner ad on TG&H Website
- Raving follow up email to all attendees with link to your website for "click through" list

Sponsor a Webinar or Roundtable Now →

Digital Banner Ad on Weekly Newsletter – starting at \$450

Ask about our jumbo ad for \$800!

- Ad with link to your website on Raving Industry Report or TG&H Newsletter
- Newsletters sent to 7000 subscribers
- Text or image ad we will help write copy
- Ad is clickable receive a "click through" list!

Run Your Banner Ad on Our Next Newsletter →

Digital Banner Ad on TG&H Website – \$300

Ask about our jumbo ad for \$800!

- Over 4000 visits per 30 days, hosted for 60 days
- Regular and super ad sizes available with link to your website
- Ad is clickable test what triggers results

Run Your Banner Ad Today on TG&H →

Social Media Share Add On

• We have over 12K contacts outside of our subscription database

Run Your Banner Ad Today on TG&H →

View Media & Advertising Form

Please give me a call at 775-741-1090 or email me at <u>chris@tgandh.com</u> to discuss how to keep your pipeline full and your brand in front of thousands from the casino industry. Over 65% of our database is manager or above.

Christine Faria VP of Marketing I Raving Editor I Tribal Gaming & Hospitality Magazine chris@tgandh.com I c: 775-741-1090